

Ronny Wechselberger AKA „Ronny C´Rock“



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THE DRIVER

RONNY WECHSELBERGER
AKA RONNY C'ROCK

“BESIDES HOLDING 6 X GUINNESS WORLD RECORDS, HE ALSO HAS AN INTERESTING STATISTIC THAT SHOWS HIM OUT-PERFORMING MICHAEL SCHUMACHER IN HIS F.- KÖNIG CAREER! MICHAEL WON 9 OUT OF 10 RACES IN 1988 & RONNY WON 14 OUT OF 14 RACES IN 2004, WITH POLE POSITION IN EVERY SINGLE RACE - A RECORD THAT REMAINS UNBEATEN.

<https://youtu.be/-MSrS7JuoDw>

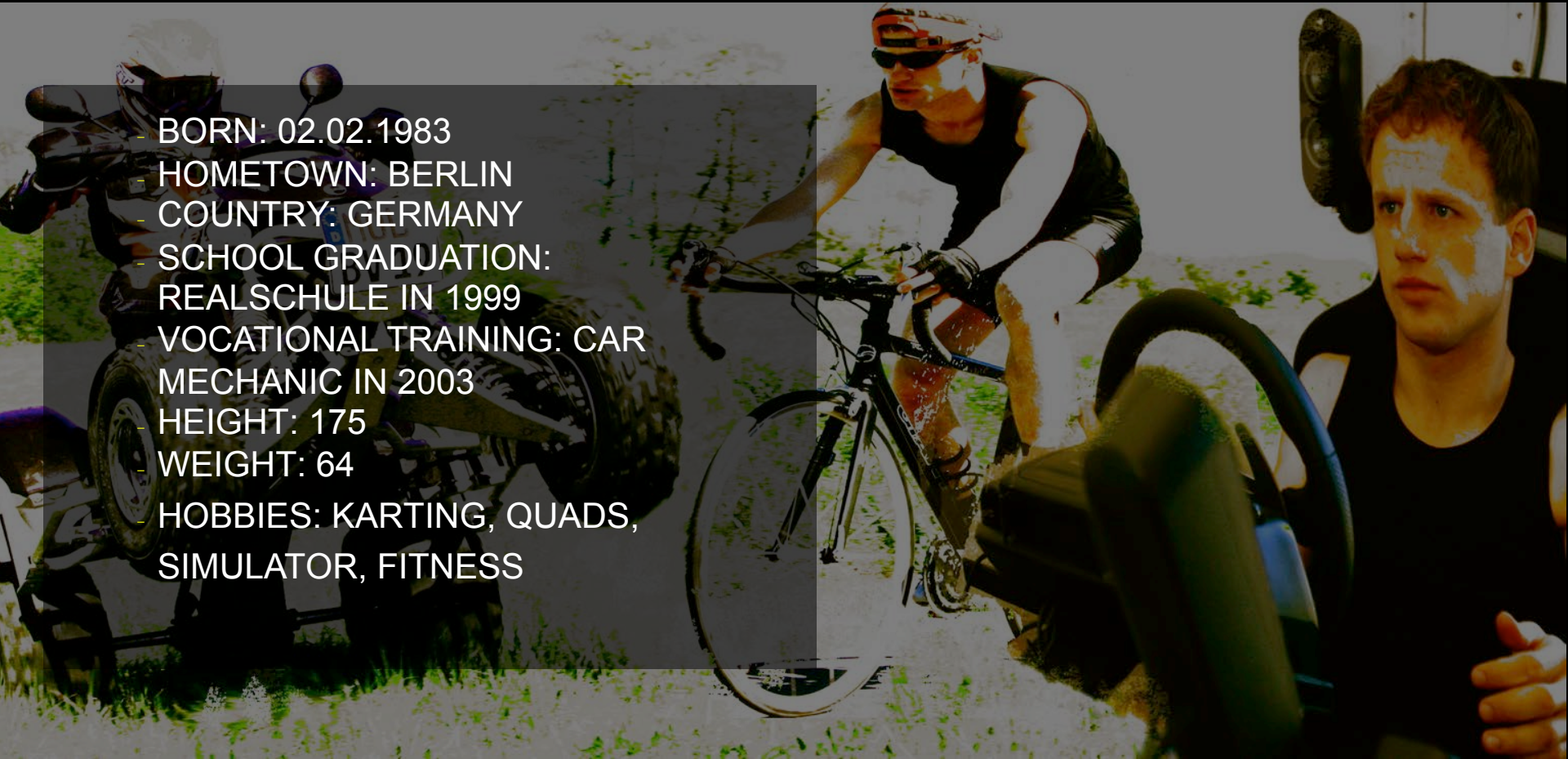
MARTIN ESCHER
(HEAD OF TRAINING, VOLKSWAGEN DRIVING EXPERIENCE)





THE DRIVER - HIS BASE

- BORN: 02.02.1983
- HOMETOWN: BERLIN
- COUNTRY: GERMANY
- SCHOOL GRADUATION: REALSCHULE IN 1999
- VOCATIONAL TRAINING: CAR MECHANIC IN 2003
- HEIGHT: 175
- WEIGHT: 64
- HOBBIES: KARTING, QUADS, SIMULATOR, FITNESS





THE DRIVER - HIS BACKGROUND



“RONNY HAS WORKED AS A SELF MADE OR INDEPENDENT RACE CAR DRIVER, STUNTMAN AND DRIVING TRAINER SINCE 2004. SINCE THAT TIME HE CAN COUNT MORE THAN 2100 DAYS OF WORK IN THAT SEGMENT. HE IS A RESPONSIBLE, SMART AND FUNNY GUY, WHO ALSO HAS A POSITIVE AND MOTIVATING ATTITUDE, PAIRED WITH A CONSTRUCTIVE, SOLUTION-ORIENTED, SIMPLE WORKFLOW.”

<https://youtu.be/ONsuA7pNv0A>

PRITHVIRAJ SIDDAPPA
(FORMER HEAD OF VW MOTORSPORT INDIA)



THE DRIVER - GOALS

“KEN BLOCK IS THE BEST EXAMPLE OF HOW TO MAKE IT EFFECTIVELY IN THIS SPORT. HE HAS SUCCEEDED IN REACHING MORE THAN 250,000,000 CLICKS ON YOUTUBE WITH A CLEVER MARKETING STRATEGY ON HIS YOU TUBE CHANNEL ALONG WITH HIS FORMER COMPANY DC SHOES.

TOGETHER WITH OUR PARTNERS AND SPONSORS WE WANT TO CREATE A SIMILAR RACE CAR DRIVER BRAND, WITH A DIFFERENT PERSONALITY.

USING THE OPPORTUNITY OF BEING THE FIRST FROM GERMANY TO DO THIS, COMBINED WITH THE FACT, THAT RONNY HAS A BETTER RACE SUCCESS STATISTIC. THIS IS A PERFECT CHANCE. OUR GOAL-“TO WIN THE FIA RALLYCROSS CHAMPIONSHIP“

MARTIN ESCHER
(HEAD INSTRUCTOR, VOLKSWAGEN DRIVING EXPERIENCE)





THE DRIVER - STATISTICS



THE STATISTICS SINCE 1994

- F.- 3, F.- VW, F.- KÖNIG, SPIDER, KART, GTC
- NR. OF TITLES: 11 = 2 INTERNATIONAL, 9 NAT.
- NR. OF GUINNESS WORLD RECORDS: 6
- NR. OF CHAMPIONSHIP RECORDS: 1
- NR. OF POLE POSITIONS: 31
- NR. OF DRIVEN RACES: 400
- NR. OF RECORDS TOTAL: 9
- NR. OF PODIUMS IN %: 49
- NR. OF LAP RECORDS: 2
- NR. OF WINS IN %: 29%
- NR. OF WINS: 144
- NR. OF 2ND: 48
- NR. OF 3RD: 40

<https://www.driverdb.com/drivers/ronny-wechselberger/>



Work

Alter/ Age:	34 YRS
Erfahrung/ Experience as Instructor since `04:	1800 Days
Erfahrung/ Experience in racing:	23 YRS
Selbständig Seit/ Self-made since:	2004
Top-speed:	340 KM/H
Automobilbranche:	18 YRS
Erfahrung/ Experience as stunt/precision driver:	700 Days
Fahrtrainer/Aufbau des Indischen Polo Cup:	2010 - 2014
Mitglied/ Member in BVS since:	2010
DMSB Int. C:	1997 - 2016
DMSB Int. B in:	2006
DMSB Oval Lizenz:	2005 + 2006
Nordschleifen Industriepool Driver for Volkswagen in:	2016
FIA Driver Kategorie über 30 yrs:	Bronze
Nordschleifen experience:	100 Laps
Chief Instructor Volkswagen Sweden Ice Drive:	2010 - 2017



Work

Hochwertige Fahrzeuggrenzerfahrung/ High-end driving experience in cars like:

Lamborghini Aventador bis LP 750 SV, Murcielago, Gallardo, Huracan, Porsche Panamera, Panamera Turbo, GTS, GT3, GT3 Cup, Carrera 4S, Carrera 2S, Carrera Turbo, Cayenne Turbo S, GT2, Boxster S, Cayman S, Ferrari F430, Ferrari 458 Italia, Mercedes SLS AMG, BMW M3, Golf W12, Bentley Continental GT Speed, GT, Audi R8, R8 Spider, Audi RS5, RS4, RS6, Audi TT RS, Golf R, R32, Scirocco R, Polo Cup, Scirocco Cup, Peugeot Spider Cup, KTM X-Bow, EATV - Racing 990 SM Quad, Formel 3, Formel Volkswagen, Formel Renault, Formel Renault Doppelsitzer, Formel König, Formel ADAC, Bugatti Veyron, Bugatti Veyron Super Sport, Grand Sport, Vitesse, Audi R8 LMS, FIA Volkswagen Rallycross Polo, Audi R8 GT3 - Modell 2016, McLaren P1



THE DRIVER - THE LAST NAME CHANGE



INSPIRED BY HIS INDIAN STUNT EXPERIENCE, AND A BIT OF A COINCIDENCE, RONNY GOT THE OPPORTUNITY TO BEAT THE WORLD'S TIGHTEST PARALLEL PARKING RECORD, OF 27CM, IN 2011. HE WAS NERVOUS, THOUGH, THAT THINGS COULD ALL GO WRONG AND THIS LED HIM TO COME UP WITH AN ALIAS - HE DONNED A WIG AND SUNGLASSES AND CHANGED HIS LAST NAME JUST AS A PRECAUTIONARY MEASURE.

IF HE FAILED TO BEAT THE RECORD, NO ONE WOULD EVER KNOW. THUS RONNY C'ROCK WAS BORN! WECHSELBERGER MEANS 'CHANGE MOUNTAIN'. SO 'C' FOR CHANGE AND 'ROCK' FOR MOUNTAIN. BUT THE MEANING OF WECHSELBERGER CAN ALSO BE INTERPRETED AS CHANGE IS THE ONLY CONSTANT IN LIFE, WHICH IS FACT OF LIFE ITSELF!

Stuntman

6 x Guinness World Records:	2 x 2011 + 2 x 2012 + 2 x 2013
Rekord engste Parklücke/ Tightest Parking:	26, 25, 14 & 10 cm + 35 rev.
Rekord engste 360° Spin/ Tightest 360°:	2,50 m zw. 6 x Trucks
Youtube Aufrufe/ Visits:	7.700.00 Million
Facebook Views:	4.500.000 Million
TV homes reached world wide:	150.000.000 Million
TV Zuschauer/ Visitors:	9.000.000 Million
TV Sendezeit/ Airtime:	min. 4.45 min - max 2.5 hrs
Likes YT/ FB:	66.000 Tausend



Stuntman

- `97 Grünschnäbel von Calle Overweg (Dokumentarfilm)
- `00 Kleine Kreise von Jakob Hilpert (Kinofilm)
- `05 Vollgas gebremst wird später von Pro Sieben (Fernsehfilm)
- `05 VW Golf plus „Mexikaner auf dem Rücksitz“ (Werbung)
- `05 The Rasmus (Musik Videoclip)
- `05 Bianca „Wege zum Glück“ (Fernsehfilm)
- `05 „Golden Henne“ (Fernseh Show)
- `05 Reine Formsache (Kinofilm)
- `05 8 days (Fernsehfilm)
- `05 Tornado (Fernsehfilm)
- `05 Hyundai Grandeur (Werbung)
- `06 „Weltpremiere“ Saab Aero X Concept (Genfer Autosalon)
- `06 „Weltpremiere“ Opel Antara (GM Design Center)
- `06 Interne Premiere VW Modelle der Zukunft (TMT)
- `06 „Weltpremiere“ Chevrolet WTCC Concept (Pariser Autosalon)
- `06 Kart - Volksbanken / Reifeisenbanken (Werbung)
- `06 „Goldene Henne“ (Fernseh Show)
- `06 R.I.S die Sprache der Toten (Fernsehfilm)
- `06 Exitus (Fernsehfilm)
- `06 Skoda Octavia RS Werbung „Transporter - Raststätte“ (Werbung)
- `06 Grünschnäbel 2 (Dokumentarfilm)
- `07 R.I.S. die Sprache der Toten (Fernseh)

- `07 Bourne Ultimatum (Kino)
- `07 Warum Männer nicht zuhören & Frauen nicht Einparken... (Kino)
- `07 „Weltpremiere“ Opel GTC (Genfer Autosalon Live Show)
- `07 BMW 5er „effizient dynamic“ (Werbung)
- `07 VW Experience (Image / Werbung)
- `07 Das Wunder von Berlin (Fernseh / Kino)
- `07 Im Meer der Lügen (Fernseh)
- `07 Flame & Citron (Kino)
- `07 Der Lotse (Kino)
- `07 25 Millionen Golf (Fahrer Golf W12 650) + Koordination (Live Show)
- 07 VW Individual (Image / Werbung)
- `07 VW Golf 5 GT sport „Bourne Ultimatum“ (Werbung)
- `07 Die Erbkönigen (Mercedes, Canon & Apple) „Fahrer Maclaren SLR“ (Werbung)
- `07 GSG 9 Boots Stunt (Fernseh)
- `07 Die Dunkle Seite (Fernseh)
- `07 Bader Meinhof (Kino)
- `07 Der Western Wald (Fernseh)
- `07 „Weltpremiere“ Opel Flexstream (IAA Frankfurt Live Show)
- `07 Polizeiruf 110 (Fernsehfilm)
- `07 Bewerbungsfilm Big Fish „BMW“ (Intern / Werbung)
- `07 Guter Junge (Fernseh)
- `07 International (Kino)



Stuntman

- '07 TV Movie „Amerikanischer Polizei Wagen in Wohnzimmer“ (Werbung)
- '07 MMK Volkswagen in Dresden „Fahrer Golf 6 GTI, Golf RACE, Scirocco ` 08“ (LS)
- '08 ZDF Trailer „Pontiac Firebird Beifahrer“ (ZDF Fernsehtrailer)
- '08 VW Scirocco „alles in Weiß, Model steigt aus & wieder ein“ (Werbung)
- '08 CVD Volkswagen Nutzfahrzeuge WOB „Fahrer RPU“ (Intern Live Show)
- '08 VW Golf GTI „rückwärts fahrender Golf“ (Werbung)
- '08 „Weltpremiere“ Saab 9 – X Hybrid (Genfer Autosalon)
- '08 Morphus (Kinofilm)
- '08 Jerichow (Kinofilm)
- '08 Der Landarzt (Fernsehfilm)
- '08 UK Army „Accident waiting to happend“ (Werbung)
- '08 Dutschke (TV)
- '08 Unter deinem Stern (TV)
- '08 Nissan Gangs (Werbung)
- '08 Toyota I Q (Werbung)
- '08 Die Päpstin (Kino)
- '08 VW Golf 6 Kongress Berlin (Live Show)
- '08 Fuel Productions, Nationale Postcode Loterij (Werbung)
- '08 MMK Volkswagen in Dresden „Fahrer Scirocco & Midsize Sedan“ (Intern Live Show)
- '09 Ilich (Kino)
- '09 Eisfieber 3 (TV)
- '09 Unsere beste Zeit (TV)
- '09 Doctor´s Diary (TV)

- '09 Motorpresse Stuttgart Audi R 8 vs. Porsche Turbo „Auto Strassen Verkehr“ (Foto)
- '09 VW Polo Kongress Wolfsburg (Live Show)
- '09 VW experience (Foto)
- '09 VW Mann od. Frau wer fährt besser Auto!? Fußballer od. Rennfahrer(in (Coordination)
- '09 VW MMK Dresden „ Fahrer von 1 L Auto, E Up & Dakar begleitet Amarok (Intern - Show)
- '10 VW Polo GTI & Cross - Island on Ice (Werbung)
- '10 VW Touareg Präsentation - Hannover (Intern Live Show)
- '10 Hanna (Kino)
- '10 Kokowäh - Double Till Schweiger (Kino)
- '10 VW Phaeton Weltpremiere Auto - China Beijing (Live Show)
- '10 MTV POLO Ultimate Drive - India (Coordination & Jury - TV Show)
- '10 VW Polo Stunt Road Show - Mumbai, Chandigarh, Dehli, Pune, Jaipur, Chennai (LS)
- '10 VW Polo Stuntshow an Polo Cup Rennwochenenden (3x Coimbaitore, 3 x Chennai)
- '10 Cadillac CTS V Luxury Sedan in „The Competition“ (Werbung)
- '10 Nissan Juke - Stay Awake (Werbung)
- '10 VW Scirocco Stunt Show - Family Day - Seoul , South Korea (Live Show)
- '10 VW Passat Kongress Sardinien (Intern Live Show)
- '10 VW MMK Dresden Fahrer - Nils, Beetle & Amarok (Intern Live Show)
- '11 VW - MTV Made International - Coach (Coordination + Host of the Show)
- '11 VW - Beatle Welt Premiere - Shanghai (Live Show)
- '11 Guinness Welt Rekord Show - Berlin (TV Show) "26 cm" Tightest Parking
- '11 Guinness Welt Rekord Show - Peking (TV Show) "25 cm" Tightest Parking



Stuntman

- 11 GM Chevrolet Sonic / Orlando (Werbung)
- 11 VW Golf GTI Stunt Show - Family Day - Seoul , South Korea (Live Show)
- 11 VW Polo Stuntshow an Polo Cup Rennwochenenden (3x Coimbatore, 3 x Chennai)
- 12 Guinness Welt Rekord Show - Rome (TV Show)
- 12 VW Polo Stuntshow an Polo Cup Rennwochenenden (1 x Coimbatore 1 x Chennai, 1 x Dehli, 1 x Sri Lanka)
- 12 Guinness Welt Rekord Show Eisenach (TV Show) "14 cm" Tightest Parking
- 12 Guinness Welt Rekord Show Eisenach (TV Show) "35 cm" Tightest Parking reverse
- 13 Extreme Parking Cherie Sundeia Productions (TV documentary)
- 13 Opdenhövels Countdown (TV Show)
- 13 Guinness Welt Rekord Show Fliegerhorst Hopsten (TV Show) "10 cm" Tightest Parking
- 13 Guinness Welt Rekord Show Fliegerhorst Hopsten (TV Show) "2.50 m" Tightest 360 Spin between Trucks
- 13 Der Große Führerscheintest Hürth (TV Show) "Tightest Parking" Double Oli Pocher
- 13 WRC France Golf 7 4 Motion vs Free Runner (Internet)
- 13 WRC Wales Golf 7 4 Motion vs Rugby (Internet)
- 13 Audi A 1 scary Parking DTM Oschersleben (Internet)
- 13 Audi A 1 parking lesson for Timo Scheider & Mathias Ekström Hockenheim (Internet)
- 14 Golf 7 R Autobild TV - Schweden Test (Internet)
- 14 Golf 7 CUP Sondermodelle Brasil Einparkstunt (TV Werbung)
- 14 Passat Kongress Kalamata (Live Show)
- 14 Polo WRC Passat Kongress (Live Show)

- 14 Polo GTI (Werbung)
- 15 Polaris Razer RZR 1000 Schweden (Foto Shoot Overdrive Magazine)
- 15 RQWC Trailer Linthe (Intern)
- 15 VW Rallye Experience Trailer (Intern)
- 15 Peugeot 208 Einparken (Werbung)
- 15 Auf kurze Distanz (TV)
- 15 Spielverderber (TV)
- 15 Die Informantin (TV)
- 15 VW GTI Wörthersee Einpark Challenge mit S. Ogier (Internet)
- 15 Volkswagen Blue Stunts (Internet)
- 15 Volkswagen Classic Rallye - Einpark Prank (Internet)
- 15 Zombirella Kika (TV)
- 15 Audi R8 Footage Dreh Faro (Presse)
- 16 The C-Rock Episode 1 (Internet)
- 16 The C-Rock Episode 2 (Internet)
- 16 Autobahn Pilot (TV)
- 16 Stuntshow Volkswagen Automobile Berlin (Live Show)
- 16 Stuntshow Eurospeedway Driving Academy (Live Show)
- 16 Opel MOKKA X (Werbung)
- 16 Stuntshow Volkswagen Spain (Live Show)
- 16 Stuntshow Volkswagen Hungary (Live Show)
- 16 BMW i8 Innogy Spin (Werbung)
- 17 Stuntshow Volkswagen Hungary (Live Show)
- 17 Fast Summit Volkswagen Berlin (Live Show)
- 17 Stuntshow Volkswagen Spain (Live Show)
- 17 BMW X2 (Werbung)
- 17 Audi " The E-tron Chase" (Werbung)
- 17 Magna "Autonomic Driving" (Werbung)





THE DRIVER - MEDIA

TOTAL HOMES REACHED WORLD
WIDE SINCE 2009

- 150.000.000 HOMES REACHED
- 20 COUNTRIES
- 16+ BROADCASTERS



THE DRIVER-MEDIA

TV WORLD WIDE SINCE 2009

- 2.500.000 ITALIA
- 11.000.000 INDIA
- 30.000.000 CHINA
- 9.000.000 GERMANY
- 40.000.000+ OTHER COUNTRIES
- 40.000.000+ THE AMERICAS + UAE

Media
Videographer



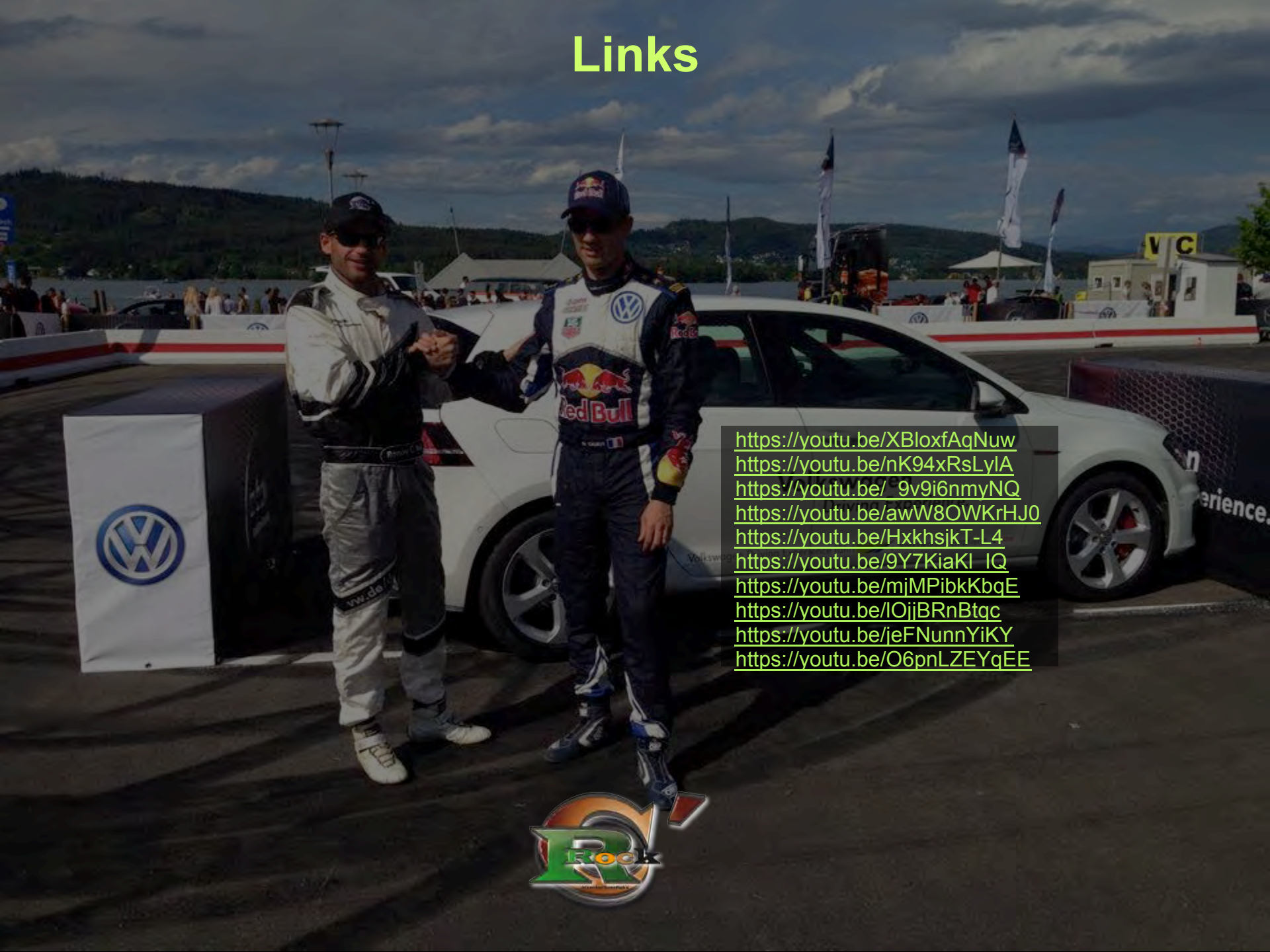
THE DRIVER - MEDIA

DIGITAL & TV MEDIA IN NUMBERS SINCE 2009

- 4,45 min - 2,5 hrs ON AIR
- 7 hrs TOTAL
- 66.000 YT/ FB LIKES
- 4.500.000 FB VIEWS
- 8.000.000 YOUTUBE VIEWS
- 9.000.000 TV VISITORS
- Top 5 GUINNESS YOUTUBE VIDEOS
- RTL2 `11 - BEST RECORD OF THE SHOW
- CHANNELS LIKE ARD,RTL2,SAT1,CCTV1, NDTV, MTV, TRAVEL CH.



Links



<https://youtu.be/XBloxfAgNuw>
<https://youtu.be/nK94xRsLyIA>
<https://youtu.be/9v9i6nmyNQ>
<https://youtu.be/awW8OWKrHJ0>
<https://youtu.be/HxkhsjkT-L4>
https://youtu.be/9Y7KiaKI_IQ
<https://youtu.be/mjMPibkKbqE>
<https://youtu.be/IOjjBRnBtqc>
<https://youtu.be/jeFNunnYiKY>
<https://youtu.be/O6pnLZEYqEE>





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READY
TO
RACE

THANK YOU for your Attention
...let's see how Ronny rocks!

